

One-stop service - world-class, worldwide

Top 5 challenges in agrochemical development and registration in Australia

While global dynamics do affect the wider Agrosience industry, local factors can create more specific challenges.

Australia is one example - Eurofins Agrosience Services offers a full suite of service to the agrochemical industry in this region, and has identified some location specific hurdles...



Australian Market Size

For an agrochemical manufacturer, Australia's relatively small market size, extreme climatic volatility and external market reliance may result in a less appealing investment for high-cost R&D.

In response, Eurofins Agroscience Services looks to proactively reduce R&D costs through efficiencies, expanding scope of work to alternative markets along with implementing "climate proofing" measures.

1

Geographic Isolation

Australia is an island with different pest pressure and resistance profiles to the rest of the world. Pesticides developed elsewhere may not be appropriate for Australia.

Eurofins Agrosience Services sees this as an opportunity to work with companies and explore new markets with a potentially broader target range.

2

APVMA registration delays

Currently, approximately 72% of applications are approved on time. Delays are attributed to the Governments increased focus on chemical reviews.

In response Eurofins Agrosience Services provides quality, on-time reporting while building relationships with regulators to align reporting requirements for efficiencies throughout the registration process.

3

High Level of Regulation In Australia

The Australian agrochemical industry has strict guidelines for product registration, use and safety.

While necessary, this makes R&D expensive and can restrict explored markets (and sales). Working with industry groups, Eurofins Agroscience Services can provide targeted research needed to expand use patterns.

4

Public Perception of Chemical Use

Negative media portrayal of agrochemical use, and safety may impact consumption rates for targeted crops. This can impact sales and ultimately willingness to invest in R&D in those markets.

Eurofins Agrosience Services aims to provide balanced and factual messaging to its audience, highlighting the benefits of an integrated crop management approach to crop health and food security, and the part a research partner plays in that process.

5

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agroscience services

Eurofins Agroscience Services Group

easinfo@eurofins.com

www.eurofins.com/agroscienceservices